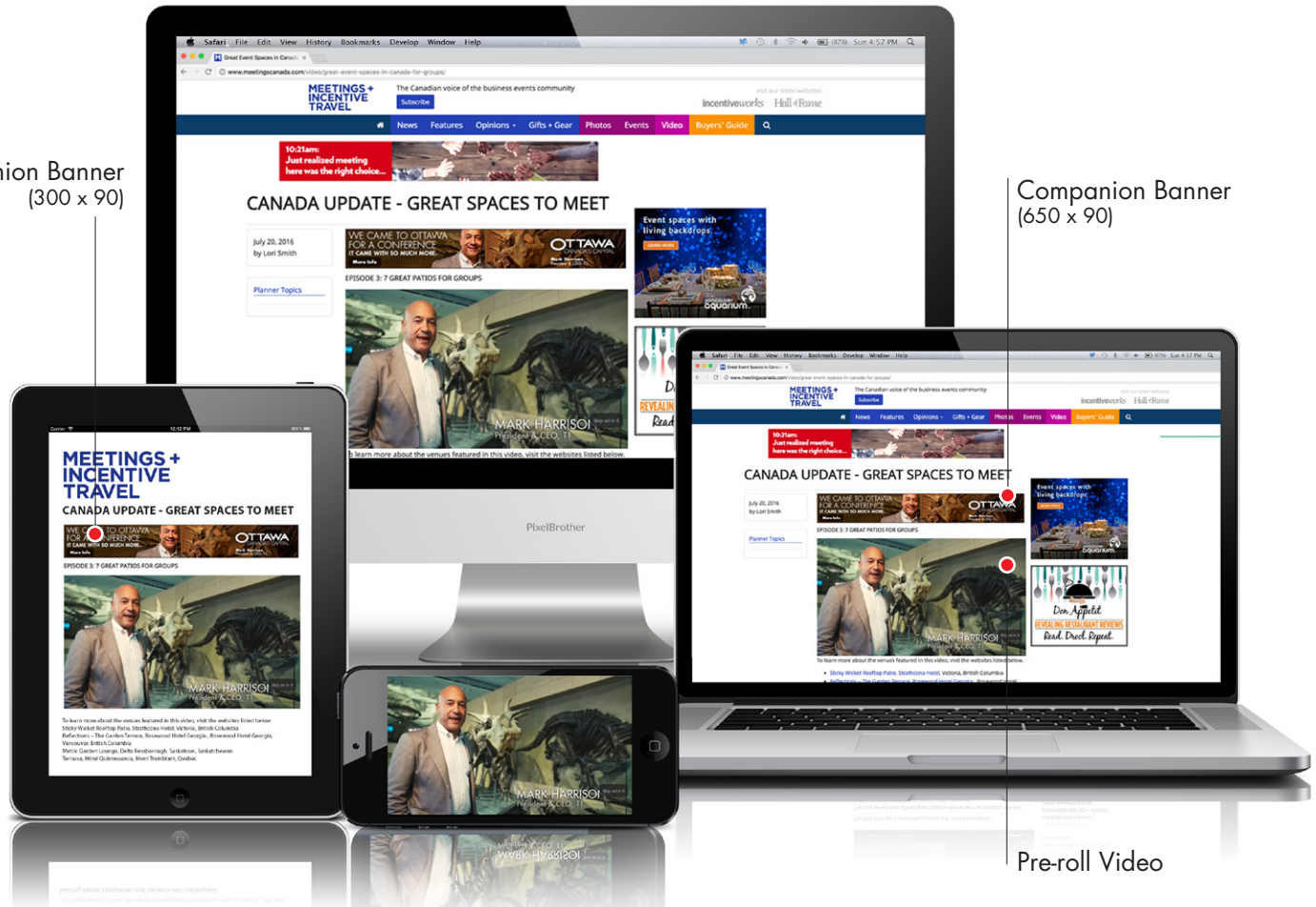


Companion Banner
(300 x 90)



Companion Banner
(650 x 90)

Pre-roll Video

Associate your brand with engaging and informative editorial videos

- ★ Combine the effectiveness of thought leadership marketing with the power of video
- ★ Sponsorship includes your 10 second pre-roll commercial and companion banner
- ★ Performance-based pricing strategy starting at \$2 per play. Minimum buy \$1000 for 500 views.

CONTACT YOUR SALES REP NOW FOR MORE INFORMATION:

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Video creation available starting at \$500.

All rates NET in Canadian Dollars

1 Best Advice

In this unique mentorship series, more than 25 M+IT Hall of Fame inductees share the advice that has helped them succeed at work and in life. These leaders also offer their best advice to people just starting out in the meetings and incentive travel industry.

Frequency: Two videos per month



2 How To...

This essential series features nuts-and-bolts tips and expert advice on contracts, productivity, event design, technology, job search and more. 20+ videos in series.

Frequency: One video per month



3 Canada Update

Capitalizing on the popularity of the Canada Update section in *Meetings + Incentive Travel* magazine, this series of themed videos focuses on new and unique event spaces across the country.

2017 Themes:

Spas | Golf | Green Venues | Wineries | Art Galleries | Four-Season Resorts | Top Chefs | Museums | Haunted Hotels | Private Estates | Sports Venues | Craft Breweries

Frequency: One video per month.



See samples on meetingscanada.com/video