

2017 ONLINE RATES

www.oralhealthgroup.com

VIDEOS

We specialize in cost-effective videos that work in virtually any marketing medium: company websites, social media channels, banner ads, email campaigns, trade shows, user conferences and more.

While the type of B2B videos you can produce is limitless, we've compiled a list to get the conversation started:



ONLINE BANNER RATES

Leaderboard ad

Big Box Ad

The screenshot shows the website layout with a search bar, navigation menu, and content sections: Videos, News, Classifieds, and Features. A 'Leaderboard ad' is shown at the top, and a 'Big Box Ad' is shown in the bottom right corner.

Leaderboard Ad: \$795 per month

desktop size: 728 x 90 pixels
mobile size: 300 x 90 pixels
 60 KB max file size GIF/JPEG or HTML5

Big Box Ad: \$595 per month

300 x 250 pixels
 60 KB max file size GIF/JPEG or HTML5

Rich media rates available upon request

E-NEWSLETTER SPONSORSHIP

Oral Health Weekly goes out to *14,357 subscribers on a weekly basis providing our readers with up-to-date news, products, videos, classified ads and much more. Take advantage of this great marketing opportunity and align yourself with the well established brand of Oral Health. E-newsletter sponsorships help increase brand awareness by providing a receptive and engaging environment (your customers' inbox).

*Mediaview August 10, 2016

Package	Per Month	Package includes
Platinum	\$2,200	Top Banner + 1st Big Box
Gold	\$2,000	2nd Banner + 2nd Big Box
Silver	\$1,500	3rd Banner + 3rd Big Box
Bronze	\$1,400	4th Banner + 4th Big Box

Minimum booking three consecutive months

Specs

Banner Ad	desktop size: 728 x 90 pixels mobile size: 300 x 90 pixels 60 KB max file size GIF/JPEG or HTML5
Banner Text Ad	Image (140 x 105 pixels) plus 300 text characters
Big Box Ad	300 x 250 pixels. 60 KB max file size GIF/JPEG or HTML5

CUSTOM E-BLASTS your message, our list

E-Blasts are an extremely effective and cost-efficient way to extend your brand to the online market, giving you the opportunity to get your message out - when and how you want. Sent in HTML format, e-blasts provide a gateway directly to your website, to any online offers you may have, through links, videos and other interactive media.

Rates for E-Blasts start at \$450.00 per thousand names.
(Minimum 2,000 names per E-blast)

Platinum Package

Gold Package

e-dental marketplace
Big Box Ads, for more info
contact karen shaw at
karen@newcom.ca
416-510-6770

Silver Package

Bronze Package

our team

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