



Get your video in front of the right audience

The **Driver Recruitment** Directory has become a key resource for drivers and owner operators looking for a new carrier. Now, you can add video to your recruiting ads.

An increasing number of drivers and owner-operators looking for work, are visiting the Driver Recruitment section of our video library to check out our growing collection of recruiting videos. Check out our packages for the one that best meets your recruiting needs.



No video, or old video?

No worries. We can create one for you. Call or email for more information.

Call **Kathy Koras**
416-510-6892
kathy@newcom.ca

Recruiting Video Packages:

Video Listing [\$500]

- **Placement:** Truck News Driver Recruitment Directory & Video Gallery
- **Summary:** Unlimited word count and hyperlinks
- **Promotion:** Regular appearance on homepage

Video Listing Plus [\$850]

Includes the entire Basic Package plus:

- **Placement:** Today's Trucking Video Gallery and "Trucking Jobs" Channel
- **Ads:** Four [4] "Carrier Spotlight" ads in Truck News Daily newsletter
- **Social Media:** Uploaded to Truck News and Today's Trucking YouTube channels