

Today's Trucking

CAREERS INSERTS

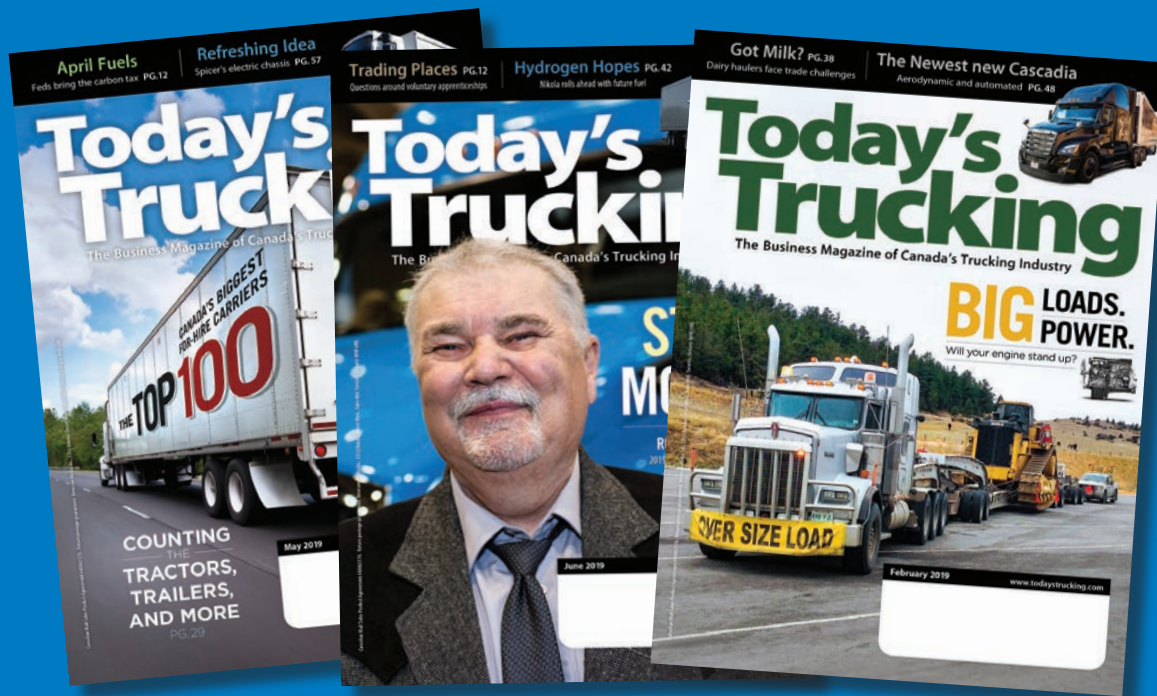
Unbeatable reach:

WEST **13,500** copies/EAST **36,000** copies



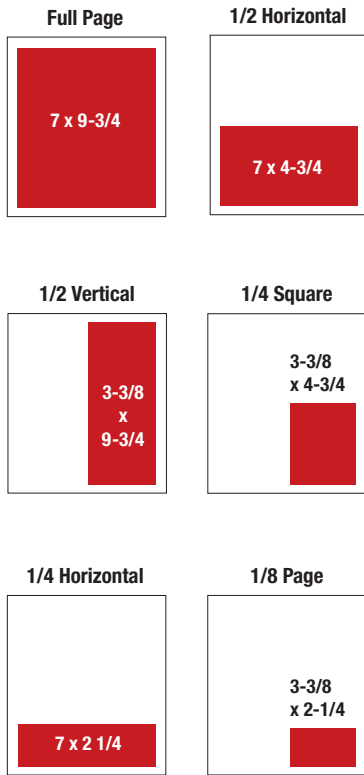
Great price:

Starting from **\$181** for WEST/**\$303** for EAST



Content included on trucknews.com

SIZE SPECIFICATIONS



Positions

Special Position - 10% Premium

Today's Trucking Careers Insert (Canada East)

36,000 circulation

	1x	6x	12x
Full Page	\$2,225	\$2,114	\$2,003
1/2 Page	1,391	1,321	1,252
1/4 Page	779	740	701
1/8 Page	356	338	320

Today's Trucking Careers Insert (Canada West)

13,500 circulation

	1x	6x	12x
Full Page	\$1,333	\$1,266	\$1,200
1/2 Page	833	791	750
1/4 Page	467	443	420
1/8 Page	213	202	192

Today's Trucking Careers Insert (Combo)

49,500 circulation

	1x	6x	12x
Full Page	\$3,000	\$2,850	\$2,700
1/2 Page	1,875	1,781	1,688
1/4 Page	1,050	998	945
1/8 Page	480	456	432

Preparing Files

- ▶ Please submit ads as high resolution pdf files.
All fonts MUST be embedded
- ▶ Graphics and scans should be 300 dpi minimum
- ▶ Please do not submit ads or graphics created in word processing or office type software such as MS Word, Word Perfect, Excel or Power Point.

Modes of Delivery

- ▶ E-mailed files should be sent to production@truckandtrailer.ca
- ▶ Larger files may be sent via an FTP browser to the following site:
<http://truckandtrailer.ca/upload>



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