

# Today's Trucking

## MARKETPLACE INSERTS

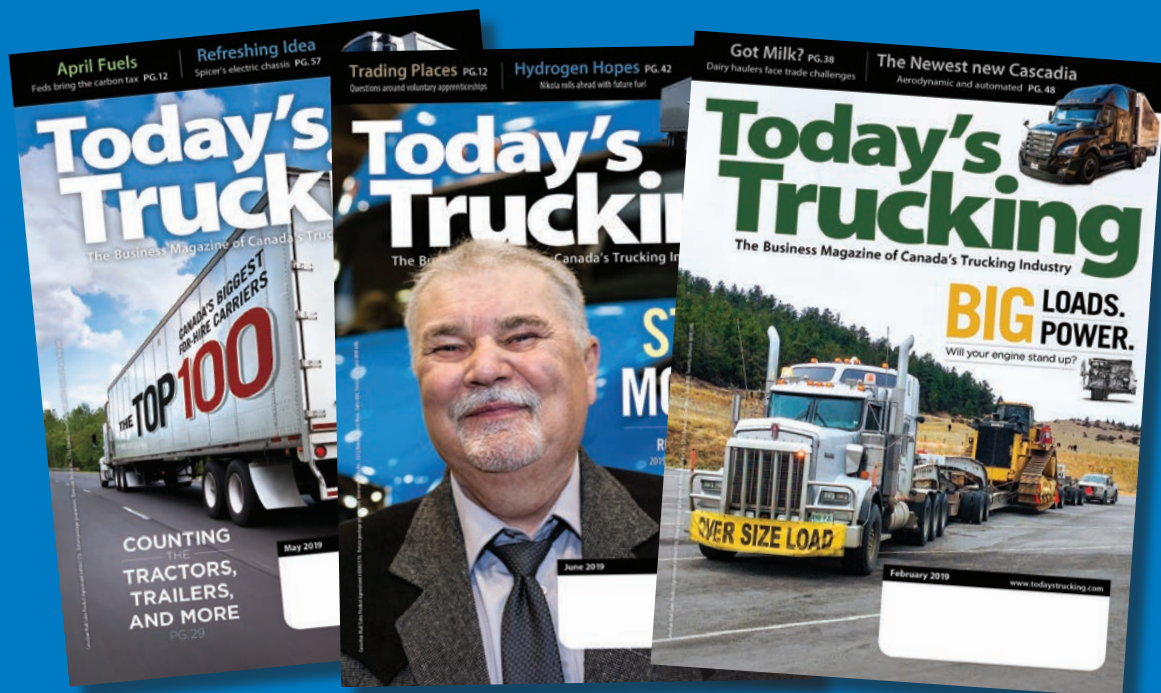
**Unbeatable reach:**

WEST **13,500** copies/EAST **36,000** copies



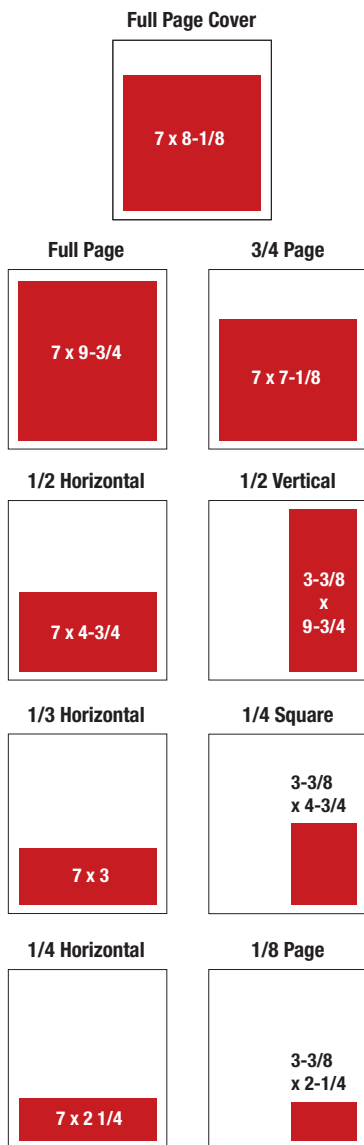
**Great price:**

Starting from **\$181** for WEST/**\$303** for EAST



Content included on [TruckandTrailer.ca](http://TruckandTrailer.ca)

## SIZE SPECIFICATIONS



### Positions

Covers: FC/OBC - 10% Premium  
 IFC/IBC - 10% Premium  
 Centre Spread - 10% Premium  
 Special Position - 10% Premium

### Today's Trucking Marketplace Insert (Canada East)

**36,000 circulation**

	1x	3x	6x	9x	12x	18x	24x
Full Page	\$2,225	\$2,169	\$2,114	\$2,058	\$2,003	\$1,947	\$1,891
3/4 Page	2,003	1,952	1,902	1,852	1,802	1,752	1,702
1/2 Page	1,391	1,356	1,321	1,286	1,252	1,217	1,182
1/3 Page	1,001	976	951	926	901	876	851
1/4 Page	779	759	740	720	701	681	662
1/8 Page	356	347	338	329	320	312	303

### Today's Trucking Marketplace Insert (Canada West)

**13,500 circulation**

	1x	3x	6x	9x	12x	18x	24x
Full Page	\$1,333	\$1,300	\$1,266	\$1,233	\$1,200	\$1,166	\$1,133
3/4 Page	1,200	1,170	1,140	1,110	1,080	1,050	1,020
1/2 Page	833	812	791	771	750	729	708
1/3 Page	600	585	570	555	540	525	510
1/4 Page	467	455	443	432	420	408	397
1/8 Page	213	208	202	197	192	186	181

### Today's Trucking Marketplace Insert (Combo)

**49,500 circulation**

	1x	3x	6x	9x	12x	18x	24x
Full Page	\$3,000	\$2,925	\$2,850	\$2,775	\$2,700	\$2,625	\$2,550
3/4 Page	2,700	2,633	2,565	2,498	2,430	2,363	2,295
1/2 Page	1,875	1,828	1,781	1,734	1,688	1,641	1,594
1/3 Page	1,350	1,316	1,283	1,249	1,215	1,181	1,148
1/4 Page	1,050	1,024	998	971	945	919	893
1/8 Page	480	468	456	444	432	420	408

### Preparing Files

- ▶ Please submit ads as high resolution pdf files.  
All fonts MUST be embedded
- ▶ Graphics and scans should be 300 dpi minimum
- ▶ Please do not submit ads or graphics created in word processing or office type software such as MS Word, Word Perfect, Excel or Power Point.

### Modes of Delivery

- ▶ E-mailed files should be sent to [production@truckandtrailer.ca](mailto:production@truckandtrailer.ca)
- ▶ Larger files may be sent via an FTP browser to the following site:  
<http://truckandtrailer.ca/upload>

## CONTACT YOUR SALES REP FOR MORE INFORMATION

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