

2022

DRIVER RECRUITMENT ADVERTISING

UNBEATABLE REACH

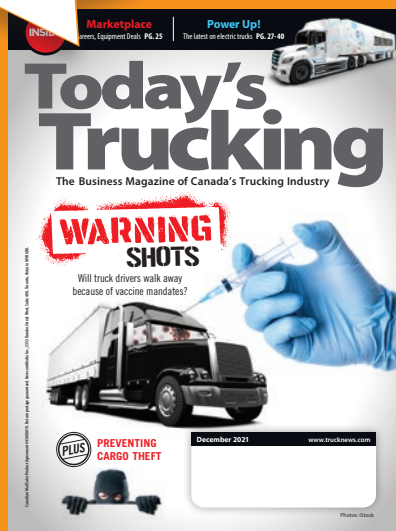
62,000

TOTAL CIRCULATION

STARTING FROM

\$480

National Distribution
now includes both
Today's Trucking
& **Road Today!**



Recruiting ads to be included online on www.trucknews.com + www.roadtoday.com

2022 RATES

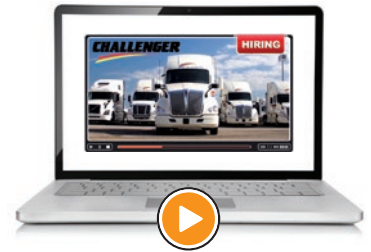
Full Page
\$3,000

1/2 Page
\$1,875

1/4 Page
\$1,050

1/8 Page
\$480

62,000 Copies!



We Specialize In...
Recruitment, Training and
Corporate Videos



MECHANICAL REQUIREMENTS



Magazine Trim Size: 8" x 10-3/4"

Print Specifications: Web offset, Saddle Stitched

Screen: 133 line

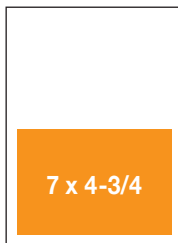
Preparing Files:

- ▶ Please submit ads as high resolution pdf files. All fonts MUST be embedded
- ▶ Graphics and scans should be 300 dpi minimum
- ▶ Please do not submit ads or graphics created in word processing or office type software such as MS Word, Word Perfect, Excel or Power Point.

Full Page



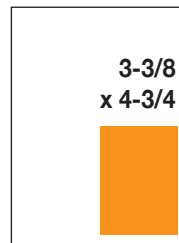
1/2 Horizontal



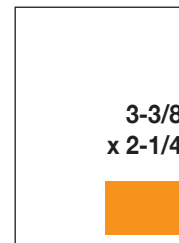
1/2 Vertical



1/4 Square



1/8 Page



CONTRACT AND COPY CONDITIONS

1. The advertiser agrees to protect publisher against legal action based upon libelous statements or unauthorized use of photographs or other material in connection with advertisements placed.
2. All advertising copy is subject to approval of the publisher.
3. The word "Advertisement" will be placed above copy that in our opinion resembles editorial material.
4. Production costs incurred on behalf of advertisers will be charged to them.
5. Cancellations are not accepted after closing date.
6. The publisher is not bound by any conditions, printed or otherwise, appearing on contracts or copy instruction when such conflict with policies covered by this rate card.
7. The publisher will not be liable for material uncalled for beyond one year after last use.
8. The advertiser and the advertising agency agree that neither Newcom Media Inc. nor Newcom South Asian Media Co. shall be liable for failure to insert any advertisement.
9. The advertiser and advertising agency assume a joint liability for payment of all advertising placed via the agency, in the event that one or the other should cease business prior to payment of outstanding invoices.

CONTACT



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