

PRESS RELEASE

December 13, 2018

Toronto, ON

Newcom Media Inc. announced today the acquisition of Two Plus One Group Inc., producer of the semi-annual Mode Accessories Show – Canada’s definitive trade show for the fashion accessories industry. The next edition will take place January 27<sup>th</sup> – 29<sup>th</sup>, 2019 at the Delta Hotel, Toronto Airport (formerly the International Plaza Hotel) 655 Dixon Road.

Alice Chee, one of the founding partners, will stay on in an ambassador role through 2019. “After more than thirty years and significant change, it was the right time to step away,” Chee stated. “Melissa and her team have extensive experience in the show industry. The Mode Accessories Show is my life’s work and so it’s important to me that it continues to be a vital event for our exhibitors and buyers. I’m confident that Newcom will take it to the next stage of excellence.”

“We are excited to add a completely new industry to our show portfolio,” said Melissa Arnott, Director of Events at Newcom. “Mode is a well-established trade show, with an extremely strong exhibitor base and a committed audience. We look forward to working with Alice to continue the strength and growth of this exciting event.”

Chee and Arnott will work side by side through the end of January with Newcom taking on full show management responsibilities starting in February of 2019.

Gord Carley, Senior Associate with Grimes, McGovern & Associates was the media broker for the transaction.

This is the third acquisition for Newcom in 2018. The Company acquired Today’s Bride magazine in January and Canadian Insurance Top Broker and the Top Broker Summit last month. Newcom now produces events and publishes magazines in eight markets: Automotive, Bridal, Dental, Fashion, Insurance, Meetings & Incentives, Supply Chain, and Trucking.

Newcom’s other events are: Truck World (Toronto), ExpoCam (Montreal), North American Commercial Vehicle Show (Atlanta), Surface Transportation Summit (Toronto), Canadian Fleet Maintenance Summit (Toronto), Road Today / Truck News Jobs Expo (Toronto), Canadian Meeting & Events Expo (formerly Incentive Works) (Toronto), Canadian Underwriter’s Top Broker Summit (Toronto).

Contact:

Melissa Arnott

Director of Events

Newcom Media Inc.

[melissaa@newcom.ca](mailto:melissaa@newcom.ca)

416-473-1866