

Newcom Media acquires group of multiplatform publications from TC Transcontinental

Montreal & Toronto – September 19, 2019 – Newcom Media Inc., one of Canada’s largest B2B media companies, is excited to announce its acquisition of *Investment Executive*, *Finance et Investissement*, *Advisor’s Edge*, and *Conseiller* from TC Transcontinental.

The acquisition is part of a larger announcement at TC Transcontinental which also sold off other specialty media assets, including *Les Affaires* and *Benefits Canada*, to Pierre Marcoux (son of founder Rémi Marcoux) who is launching his own company – Contex Group. Newcom and Contex plan to continue collaborating on a series of events the two groups were already working on.

For Newcom, the four print and digital titles, focused on the Financial Services industry in Canada, add 40 employees: 12 in Montreal, 28 in Toronto. The purchase also includes four conferences and a continuing education portal, www.cecorner.ca in English and www.espacefc.com in French.

“By adding the financial services group of publications, Newcom has grown today with, what might be, the largest B2B portfolio in the country,” said Joe Glionna, President of Newcom. “I have to commend TC Transcontinental for operating such an efficient group. It’s not often you get a chance to buy a market-leader of this size that will basically be a plug-and-play with the rest of Newcom.”

When asked why the Financial group will work well under Newcom, Glionna excitedly added, “High editorial standards, large Nationwide and Quebec circulations, and already the industry leader... it’s how Newcom goes to market. It couldn’t be a better fit.”

Stefanie MacDonald will continue her management role under the title, Managing Director, Newcom Financial Group. Melissa Shin, Editorial Director, also remains in charge of the group’s content.

The transaction represents Newcom Media’s 5th acquisition since 2015. Just last year, the company acquired Canadian Insurance Top Broker, also from TC Transcontinental, and the Mode Accessories fashion trade shows from Two Plus One Inc.

ABOUT NEWCOM MEDIA INC.

Family-owned and operated, Newcom Media Inc. produces magazines, websites, trade shows and events for the automotive, bridal, dental, fashion, insurance, meetings, solid waste, supply chain, and trucking industries. Headquartered in Toronto, the company has operations in Quebec and the U.S. www.newcom.ca

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