

For Immediate Release

CMPX announces Newcom Media as new show organizer

TORONTO – The Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI), along with the Canadian Institute of Plumbing & Heating (CIPH), announced today that its jointly-produced Canadian Mechanical & Plumbing Exposition (CMPX) will now be managed by Newcom Media.

“The next CMPX Show is set for March 23-25, 2022 at the Metro Toronto Convention Centre,” said Sandy MacLeod, HRAI’s CEO and president. “While I am excited to work with Newcom Media on this event, I would like to express HRAI’s sincere appreciation to Shield & Associates for its management of this event. I’d like to specifically thank Patrick Shield for his efforts in making this event what it is today.”

Dennis Kozina, the chair of both HRAI and the CMPX Show Committee added: “The CMPX Show has changed over the past 40 plus years to become the showcase event for manufacturers in this sector, to promote and display their products to its customers. Newcom Media’s expertise and proven track record makes it a perfect match to manage this prestigious event. The CMPX Show Committee is looking forward to working with Newcom Media to make the 2022 show one of the best ever.”

“Tradeshows continue to evolve and we believe that the CMPX committee has made a wise decision to select Newcom,” said Gail Kaufman, chair of CIPH. “As we prepare to create the 2022 edition, Newcom will build on the foundation established by previous committees to enhance and meet the marketing needs of exhibitors and the learning needs of visitors in Canada and develop exciting and innovative new programs to increase the value of the event for all stakeholders.”

Newcom Media, one of Canada’s largest B2B media companies, produces events and publishes magazines in eight distinct markets: Automotive, Bridal, Dental, Fashion, Insurance, Meetings & Incentives, Supply Chain, and Trucking.

“HRAI clearly had an intense focus on finding the right partner for CMPX moving forward. We are thrilled with this new relationship. It will form a strategic partnership that will benefit both organizations,” said Joe Glionna, president of Newcom Media.

Newcom Media’s other events include: Truck World (Toronto), ExpoCam (Montreal), North American Commercial Vehicle Show (Atlanta), Canadian Meetings & Events Expo (Toronto), Canadian Underwriter’s Top Broker Summit (Toronto), and The Mode Show (Toronto).

CMPX is jointly-produced by HRAI and CIPH for the benefit of the mechanicals industry in Canada. The CMPX Show is one of North America's largest tradeshows for the HVACR and

plumbing industry. It's a respected source of products, information, equipment, and applications for industry professionals who want one-on-one access to the latest information and hands-on opportunities to come face-to-face with tomorrow's trends. No show in Canada compares with CMPX – more than 500 exhibitors representing all the products, the innovations, the applications, and the information that really defines the mechanicals industry today.

To learn more about CMPX, please visit the official website at: www.cmpxshow.com.

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